

AsianLife & General Assurance Corporation
Is now
Etiqua Life and General Assurance
Philippines, Inc.



Humanizing Insurance

A leading ASEAN insurer is now in the Philippines.

AsianLife and General Assurance Corporation has recently changed its corporate name to **Etiqua Life and General Assurance Philippines, Inc.** and adopted the logo and identity of its parent company, **Etiqua**.

etiqa

Why the name Etiqua?

- Etiqua is derived from 'etika' the Malay word for ethics.
- It is defined as a system of moral principle and standard practice.
- Behaving in an ethical manner is to behave in a more considerate and humane way. This is how the company attempts to humanize insurance for everyone inside and outside the organization.

DID YOU
KNOW



Within the logo, the letters "T", "I", and "Q" form a face, with the yellow stroke forming a smile, thus symbolizing the human aspect of the brand. Additionally, the smile begins and ends with the letters "T" and "Q" respectively, with the "I" in the middle, signalling the shortened form of "I Thank You".



About Etiqa

Etiqa represents **Maybank Group's Insurance and Takaful** businesses offering a full range of Life and General conventional Insurance policies as well as Family and General Takaful plans across multiple distribution channels of over **8,100 agents, 46 branches and 17 offices, over 490 bancassurance network** (via Maybank branches and third-party banks, cooperatives and brokers as well as digital/online) through its presence in Malaysia, Singapore, Philippines and Indonesia.

As part of Etiqa's aspiration of becoming the leading ASEAN Insurance and Takaful provider, Etiqa is expanding its operational footprint across ASEAN, leveraging on the high growth prospect, the stable and growing financial industry, and Maybank Group's strong base and footprint in the region.

In Malaysia and Singapore, Etiqa operates under the holding company of Maybank Ageas Holdings Berhad (MAHB) which has four entities in Malaysia, and one entity in Singapore namely:

- (1) Etiqa General Insurance Berhad
- (2) Etiqa Life Insurance Berhad
- (3) Etiqa Family Takaful Berhad
- (4) Etiqa General Takaful Berhad
- (5) Etiqa Insurance Pte. Ltd. (Singapore)

In the Philippines, Etiqa operates via **Etiqa Life and General Assurance Philippines, Inc.** and Indonesia via **PT Asuransi Etiqa Internasional Indonesia (EII)**. Both entities operate under the supervision of **Etiqa International Holdings Sdn. Bhd. (EIHSB)**, an investment holding company of the **Maybank Group**.

Etiqa is the fastest growing Insurance and Takaful provider in Malaysia based on revenue growth, and is ranked as the number 1 Bancassurance player in the Industry. As one of the pioneers for online direct sales through www.etiqa.com.my, www.motortakaful.com and Maybank2u online banking platform. Etiqa is also ranked as the number 1 Digital Insurance player in Malaysia with a total premium/contribution of more than **USD40 million per year**.

Our Brand Promise

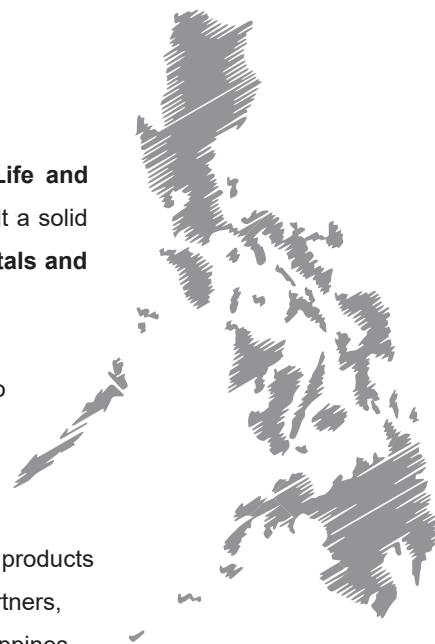
"we want to make
the world a better place"

By putting the interests of our customers and communities first and providing protection and wellness offerings to as many people as possible.

eTiQa in the Philippines

Etiqua Life and General Assurance Philippines, Inc. or Etiqua Philippines (via AsianLife and General Assurance Corporation) has been in the Industry for over 40 years, and has built a solid reputation for fast, prompt and reliable service **supported by over 1,400 accredited hospitals and clinics nationwide, with 25,000 doctors, and a 24/7 in-house call center.**

Etiqua Philippines offers **Group Life, Non-Life and Retail (Individual)** products that cater to protection, savings, insurance, and investment needs for various segments in the Philippines. It has a wide range of products, which includes endowment, term, education, investment-linked, and medical insurance for Life while the Non-Life range includes Personal accident, Fire, Motor, Aviation, Fleet Management and engineering policies. These products are offered and available through multiple distribution channels including Brokers, Agents, Partners, and online via **www.etiqua.com.ph** as well as Bancassurance partnership with Maybank Philippines.



The new Identity of **Etiqua Philippines** is expected to drive the company's shift from mainly a Group Insurance provider for the past 40 years, to a Retail Insurance provider in the Philippines and eventually position the company to be **A Leading Insurance provider** in years to come.

Our Brand Promise

"we want to ensure our customers and their future generations live a better life"

Vision

We aim to be **A LEADING** insurance provider supported by **HIGHLY-EFFECTIVE PEOPLE** and enabled by **TECHNOLOGY**.

Mission

To meet **STAKEHOLDERS' NEEDS** through common **SHARED VALUES**.

Our Core Values: A-TIGER

A

Agility

T

Teamwork

I

Integrity

G

Growth
Mindset

E

Excellence

R

Relationship
Building

Our Medical Card has a New Look

This will take effect on December 2019

New Logo



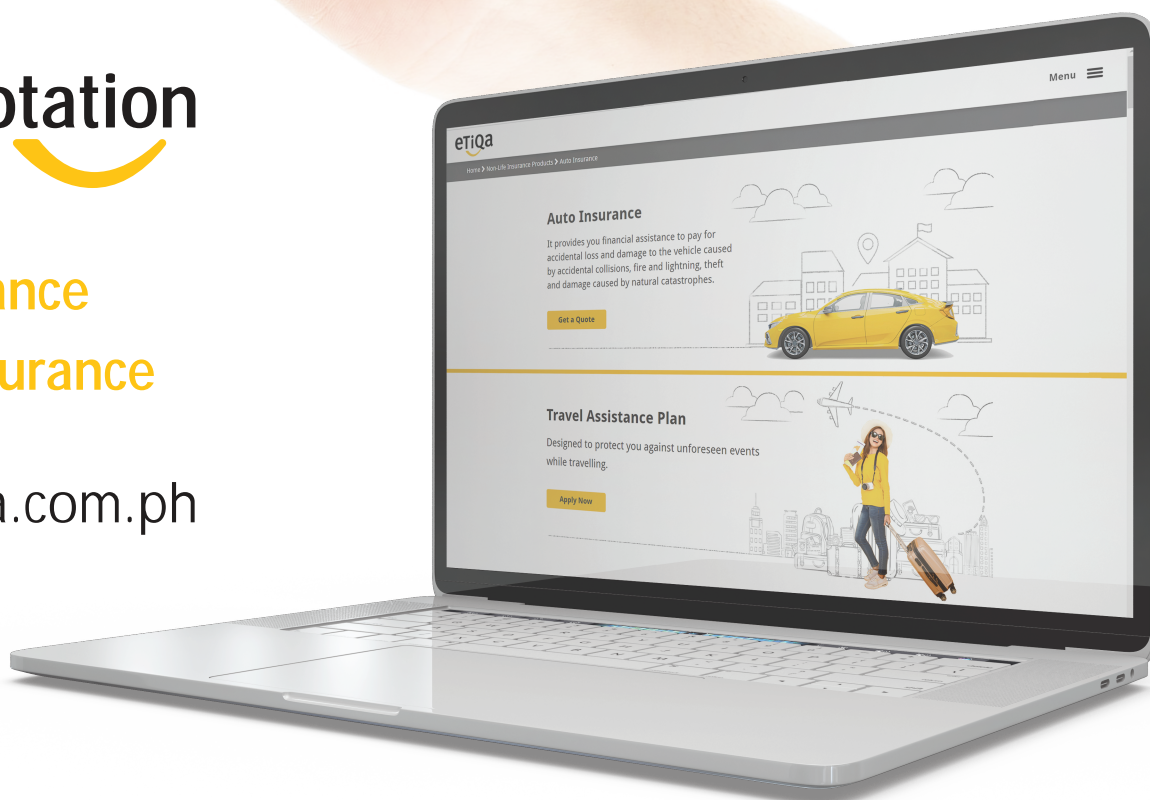
QR Code Technology

Scan your card using your mobile phone QR scanner to check your eligibility or request for LOG.

Online Quotation

- Car Insurance
- Travel Insurance

www.etiqa.com.ph



You may find us at the following addresses:

Our Corporate Mailing Address	Etiqua Life and General Assurance Philippines, Inc. (Etiqua Philippines) 2F & 3F Morning Star Center, 347 Sen. Gil Puyat Avenue, Makati City Philippines 1209
-------------------------------	---

Our Divisions Office Address	Retail (Life and Non-Life) and Group Insurance 2F Oppen Bldg 349 Sen. Gil Puyat Ave., Makati City, Philippines 1209
------------------------------	---

Retail Insurance:

Bancassurance - Life : bancalife@etiqua.com.ph

General Insurance : generalinsurance@etiqua.com.ph

Group Insurance:

Group Marketing : etiqaph_marketing@etiqua.com.ph

Connect with us through our website and on social media:

Website	www.etiqua.com.ph
---------	--

Social Media	https://www.facebook.com/etiqaphilippines
--------------	---

<https://www.instagram.com/etiqaphilippines>

<https://www.linkedin.com/company/etiqaphilippines>

Feel free to call us via the following contact numbers:

Trunk Line	(+63 2) 8890-1758
------------	-------------------

Fax	(+63 2) 8895-8519 (+63 2) 8895-8524
-----	--

Medical Information Center (MIC)	(+63 2) 8895-3308 (+63) 917-520-8919 (+63) 908-883-4901
----------------------------------	---

PLDT Toll-Free	1-800-10-8895-3308
----------------	--------------------

Send us an email of your questions, comments, & concerns:

General Inquiries customersupport@etiqa.com.ph

Claims Related Inquiries

Medical Claims Reimbursement:

Attn: Mr. Nilo Macasaet
claimsreimbursement@etiqa.com.ph

Direct Claims:

Attn: Mr. Abraham Leaño
claimsdirect@etiqa.com.ph

General Insurance Claims (Auto/Travel/Fire):

Attn: Mr. Evert Dolera
esdolera@etiqa.com.ph

Life Insurance Claims:

Attn: Joselito Ticzon
jtticzon@etiqa.com.ph

Medical Availment and Benefits Inquiries mic@etiqa.com.ph

Annual Physical Exam (APE) &
Wellness Inquiries ape@etiqa.com.ph

Network Accreditation Inquiries etiqaph_Network@etiqa.com.ph

Liaison Officers lo@etiqa.com.ph

For Payments and Billing Concerns:

Billing

Note: Our existing bank account numbers remain the same.

Kindly make checks payable to:

Etiqa Life & General Assurance Philippines, Inc.

Email: billing@etiqa.com.ph

Attn: Ms. Norie Almendarez